



FOR IMMEDIATE RELEASE

CognitiveTPG Introduces the DLXi Desktop Thermal Label Printer Same Rugged Reliability Now with Industry-Standard Interfaces

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CognitiveTPG today announced the availability of its newest member of the desktop printer line – the [DLXi](#). The DLXi combines the legendary reliability of the Advantage LX and Blaster printer lines with the latest communication interfaces and performance. The DLXi is designed to operate in challenging environments while providing a seamless migration to the latest technology.

The DLXi carries on the tradition of metal frame construction and a metal print mechanism for the utmost in reliability backed with a 2-year warranty. However, it is the communication connector combinations that set this unit apart. The 4-inch print width model offers the most communication interfaces offered on a desktop printer platform (Serial, Parallel, Ethernet, USB-B and USB-A host).

“Because of their rugged design many of the Advantage and Blaster printers are still operating, some even after 10 to 15 years. The DLXi was designed to provide a direct upgrade option for all these printers. Customers can upgrade to the DLXi printer to get USB communication, faster print speed, more memory, and higher energy efficiency while retaining the same reliability they have come to trust,” said Roman Dziaba, Product Manager for CognitiveTPG.

[CognitiveTPG's DLXi](#) printers come with the Cognitive Programming Language (CPL) as default and EcPL and ZcPL language emulations for additional application options.

About CognitiveTPG

CognitiveTPG is a leading provider of on-demand barcode and transaction printers to the retail, healthcare, manufacturing, service, and financial sectors worldwide. For over 35 years, CognitiveTPG has provided its customers with compact, economical and ultra-reliable printing solutions that have significant returns on investment. Visit www.CognitiveTPG.com.

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