

## Success Story

St. John Companies implemented a solution for patient id with POC (point of care) bedside labeling that used a mobile barcode label print application developed by Niceware Healthcare. Within four months, St. John Companies implemented this solution in five hospitals, reducing the number of misidentified specimens, thus increasing patient safety.



### Media Outlet reports about successful implementation of Niceware Healthcare solutions

MILWAUKEE, WI, May 2, 2007 - Niceware® International has been featured in an article on the Wisconsin Technology Network, a leading media outlet that connects people, technology, and ideas driving the advancement of life sciences, biotechnology and information technology in Wisconsin.

The article discusses bar code and RFID software identification technology in the healthcare industry and showcases how Niceware technology enabled a group of solution providers to deploy a wristband identification system with a first-scan accuracy of 99 percent at Children's Hospital and Health System in Milwaukee.

Niceware's bar code and RFID smart labeling software, NiceLabel, places bar code information on the wristband and delivers the bar code data through its server component, NiceWatch, to a thermal printer. 99 percent first-scan accuracy performance of wristband bar codes generated by the NiceLabel technology clearly outperformed competing systems, which only achieved a first-scan accuracy of 20-30 percent. The bar code identification solution at the Children's Hospital in Wisconsin uses technology and media provided by Niceware International, Card Smart Systems and **Cognitive Solutions**.

"The new business unit Niceware Healthcare will focus on providing patient safety solutions that are based on bar code and RFID software technologies," states Andy Matter, President of Niceware International. "This includes a recently launched handheld application for labeling and positively identifying patients and laboratory specimens, as well as blood bag tracking used in transfusions."

Niceware International is a leading supplier of bar code and radio frequency identification software in the automatic identification and data collection industry. Niceware Healthcare solutions use this expertise to provide bar code and RFID software solutions to enhance accuracy within the healthcare industry to improve patient safety.

Read the complete article [Software company enters health space with RFID solutions on hold](#) on the Wisconsin Technology Network Web site.

For more information about positive patient identification solutions, visit the Niceware Healthcare Web site at <http://healthcare.nicewareintl.com>.

#### About Niceware Healthcare

Niceware Healthcare is a business unit of Niceware® International, LLC. Niceware® International, LLC is a leader in supplying and supporting software for the automatic identification and data collection (AIDC) industry. Headquartered in Milwaukee, Wisconsin, Niceware is uniquely positioned to deliver high quality, feature rich software products with industry leading support and services.

For more information about Niceware Healthcare, contact Niceware at 414.476.6423 or visit us on the Web at [healthcare.nicewareintl.com](http://healthcare.nicewareintl.com).