CognitiveTPG Timeline of Barcode Label Printer Innovations

1986 — **Barcode Blazer**
First Direct Thermal Desktop Printer

1987 — **Barcode Blazer TT**
First Direct Thermal Transfer Desktop Printer

1988 — **Blazer Portable**
First Portable Direct Thermal Printer

1990 — **Code Courier**
First Portable Thermal Transfer Printer
"Product of the Year"

Ultralight
First Narrow Width Direct Thermal Portable Printer

1993 — **Barcode Blaster**
First Clamshell Design
First All Metal Mechanism in a Performance Desktop Printer

1997 — **Blaster Advantage**
First Complete Product Line of Industrial Printers

1998 — **Barcode Blaster BL**
First Linerless Cutter Printer

Blaster Advantage Ethernet
First Desktop Printer with Internal Ethernet

2001 — **Code Ranger**
First Industrial Grade Portable Printer with Large Roll Capacity

2002 — **Del Sol**
First Full Line of Economy Desktop Printers with Internal Ethernet

2004 — **Code Ranger**
First Portable Linerless Printer

Advantage LX
Updated Firmware and Flash Memory

2005 — **Advantage RFID**
First 2" HF RFID Printer
First Industrial Desktop Printer with RFID

Advantage XML
First XML Desktop Printer

2006 — **C Series - Ci and Cxi**
First Line of Compact Industrial™ Printers with Mid-Range Performance and Features

2007 — **Advantage DLX**
Extension of Blaster & LX platforms include USB connectivity and upgraded 8MB flash and 16MB DRAM

2009 — **EZ-LP**
4" Direct Thermal Printer with ZPL and EPL Emulations

2010 — **DataTrace & Capture**
Tool to capture info sent to DLX and C Series via USB memory stick

2011 — **C Series Narrow Media Support**
Guide added to C Series to improve registration for narrow media such as wristbands

2012 — **DLXi**
Legendary reliability with upgraded industry standard inferfaces

COGNITIVETPG

CognitiveTPG Timeline of Point-of-Sale Printer Innovations

1975 — **7022**
First impact printer with control electronics having a micro processor

1977 — **Answer**
First modular dot matrix POS printer

1994 — **A756/7156**
First hybrid printer with patented ClamshellTM design and integrated MICR check reader

1997 — **A721**
First "no-thread" journal take up printer

1998 — **A794**
Smallest and fastest receipt printer in its class

1999 — **A758**
First Check Flip Printer with operator viewable window

2001 — **A760/A795**
Industry first two-color thermal technology single station (A795) and hybrid printer (A760)

2003 — **Logo EZ & ReceiptEZ**
Utilities to add marketing messages to receipts

2004 — **A776/B780**
Smallest, most versatile, and first field upgradeable imaging hybrid printer

2006 — **ReceiptWare**
Software to enhance customized messaging on receipts

2008 — **A798/A799**
New line of single station printers with best performance/cost value

2009 — **K798/K799**
Modular two-color/ monochrome print technology for kiosk applications

2011 — TS240/TTP
Collaboration with Digital Check to offer banking industry the first transaction printer to combine scanner and receipt printer

A799
Re-released with upgraded memory, extended warranty, and lower price point

COGNITIVETPG