



FOR IMMEDIATE RELEASE

CognitiveTPG appoints New

LINCOLNSHIRE, IL – February 2, 2011



CognitiveTPG, a leading provider of compact and turnkey label printing solutions, has appointed Brian Hardin as the new Director of Sales for its 2011 growth strategy.

Brian Hardin will be directing sales for the label business. Hardin has a decade of experience in label production for label manufacturers. He previously worked for Imagine! Print Group.

Hardin said, "I am excited about the opportunity to lead the label channel business, quality printing production and sales. It is a pleasure to grow its custom label business. Ted Pauls, General Manager Media said he was impressed with his ability to achieve results and lead the team to this division of our company."

Hardin is based in CognitiveTPG's label production facility in Colorado.

About CognitiveTPG

CognitiveTPG is a leading provider of compact and turnkey label printers to the retail, healthcare, manufacturers worldwide. For over 35 years, CognitiveTPG has provided compact, economical and ultra-reliable label printing solutions with significant returns on investment. Visit www.cognitivetpg.com

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TPG Appoints New Head of Media Sales

July 2, 2011

CognitiveTPG, leading provider of on-demand barcode and transaction printers, recently appointed Brian Hardin as Director of Media Sales to support its growth plans for the media business.

Hardin will be responsible for managing and growing sales operations of CognitiveTPG's media solutions. Hardin joins CognitiveTPG after spending the last several years growing sales in the Rocky Mountain Region at label and packaging companies, including SmartLabel Print Solutions, Inc. and WS Packaging.

Hardin is excited about the opportunity. CognitiveTPG has a strong track record of products and resources, and vast potential for growth. Commenting on his appointment, Hardin said, "Brian's experience demonstrates a strong ability to lead teams, which will be a valuable asset to CognitiveTPG."

Hardin is currently based at CognitiveTPG's label conversion plant located in Golden, Colorado.

As a leader in the world of on-demand barcode and transaction printing, manufacturing, service, and financial services, CognitiveTPG has provided its customers with ultra-reliable printing solutions that have significantly impacted their business. Visit www.CognitiveTPG.com.

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