

EZ-LP

Keep your code. Change your printer.™

Change is good when it's easy, better and costs less. The CognitiveTPG EZ-LP desktop label printer is your alternative to more expensive legacy printers, providing a better value with nearly drop-in compatibility.

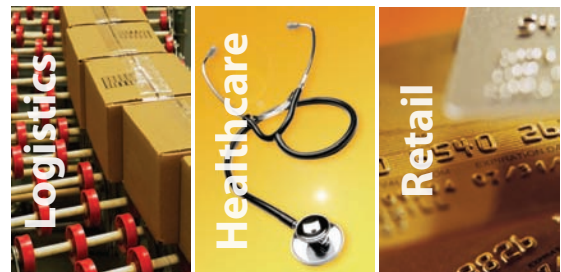


Product Features

Type	Desktop
Starting List Price	DT: \$525
Print Features	Direct Thermal
Resolution	203 dpi
Max Print Width	4.1" (104 mm)
Max Print Speed	5 ips
Memory	8 MB RAM, 4 MB Flash
Interface	
Serial/USB	Standard
Serial/Parallel/USB	Optional
Ethernet/USB	Optional
USB-A	Standard
Programming Language	EcPL/ZcPL
Cabinetry	Plastic/Metal Print Mech w/Tear Bar
Options	Label Peeler, Real Time Clock
Warranty	1 Year

Industries and Applications

Retail	Price Markings, Returns, Gift Registry, Specialty Printing
Logistics	Product Labeling, Inventory Tracking, WIP, Shipping Labels
Healthcare	Specimen Labeling, Script Document Tracking, Safety Labels



Frequently Asked Questions

Q1) Is the EZ-LP compatible with other CognitiveTPG printers?

No. The EZ-LP was designed to provide an alternative to refreshing legacy desktop printer applications. All other CognitiveTPG label printers use Cognitive Printer Language (CPL) as the primary programming language. DLX and C-Series also include the EcPL and ZcPL emulations same as the EZ-LP but the EZ-LP printer will not print using CPL programming language. Additionally, the serial port on the EZ-LP is designed to work with standard RS-232 DB9 (wired straight through) cable. All printers include international print capability incorporating multiple code page and support for Unicode UTF-8 character sets.

Q2) How else does the EZ-LP differ from CognitiveTPG DLX printers?

In order to keep the price competitive but still exceed the performance of most installed desktop printers, the EZ-LP offers 8 MB RAM & 4 MB Flash memory. The DLX printer provides 16 MB RAM & 8 MB Flash memory. The EZ-LP does incorporate a new media holder which will accommodate inward or outward wound media rolls up to 5 inches (127 mm) in diameter.

EZ-LP: Keep Your Code. Change Your Printer.

Frequently Asked Questions

Q3) What kind of media can be used on the EZ-LP?

EZ-LP will work with direct thermal labels or tags in either outward or inward wound configuration. Maximum media roll OD is 5 inches (127 mm) and it can use media with 1 inch (25.4 mm) or 1.5 inch (38.1 mm) core ID. Media width range is 2.0 to 4.25 inches (51 to 108 mm). The printer is set up for direct thermal mode printing only.

Q4) What is included with the EZ-LP printer?

The base model includes Serial (DB9), USB-A (host), and USB-B (device) communications interfaces. Optional communications interfaces are Parallel (Centronics) or Ethernet. Other options are a peeler and/or RTC (real time clock). The shipment includes the printer, power supply, power supply cord, and Quick Start Guide. The communications cables required for the printer are common industry standard cables and are not supplied with the printer. If necessary, these cables can be ordered separately.

Q5) Are popular linear and 2D barcode symbologies included?

Yes, but the printer runs in one of two emulation modes so the supported barcode symbologies differ slightly between EcPL and ZcPL. Reference the EZ-LP Product Brochure for more information.

Q6) What is the USB-A (host) port and how is it used?

The EZ-LP, DLX, and C-Series all feature a USB-A (host) port which is the same type of USB port found on most computers. It allows for easy upgrading of firmware or loading of formats whether or not the printer is connected to a computer.

Q7) With what certifications does the EZ-LP comply?

EZ-LP complies with the following: RoHS (Directive 2002/95/EC), WEEE (Directive 2002/96/EC), FCC (Class A digital device), Industry Canada (Class A digital apparatus), UL Listed (UL60950), IEC60950-1 (2001) CE Mark

Q8) Are the EZ-LP printer drivers Windows compatible and does Cognitive Administrator Utility support it?

Yes, additionally the EZ-LP can be set-up to run with some legacy printer drivers as well.

Q9) Can the EZ-LP connect to a wired or wireless network?

The EZ-LP is available with an optional internal Ethernet interface for network connections however a wireless interface is not offered.

Q10) What language emulations are supported for a drop-in compatibility legacy printer replacement?

The printer uses EcPL and ZcPL program language emulations for compatibility with other competitor brand desktop printer label formats.

Q11) When should an end-user buy an EZ-LP in place of other legacy printers?

Many legacy desktop label print applications can be refreshed with the direct thermal EZ-LP printer but new applications or situations of business improvement might require such features as moveable sensor, 300dpi resolution, Cognitive Programming language, or increased print speed and/or memory which would require our DLX and C-Series models. The EZ-LP is based on a proven mechanical platform offering greater durability than installed legacy desktop printers.

CognitiveTPG Headquarters

25 Tri-State International, Suite 200, Lincolnshire, IL 60069
Toll Free: 800-732-8950 Phone: 847-383-7900 Fax: 847-383-7949
www.CognitiveTPG.com
Copyright 2008 CognitiveTPG. All Rights Reserved.



XXX-XXX-XXXX-XXXX