

# LogoEZ

## Receipt Graphics Utility for ColorPOS Printers

### Easy-To-Use

TPG's LogoEZ utility allows you to walk step-by-step through an easy-to-follow procedure. You will quickly add powerful customer-focused messages and graphics to otherwise ordinary sales receipts, and call attention to your marketing messages.

TPG's LogoEZ utility was designed for use with ColorPOS two-color or monochrome printing solutions.

### Enhance Your Receipts

You have the option to create top logos, bottom logos, margin messages, security watermarks, coupons and marketing messages.

**Top Logo** – Enhance your logo and brand image.

**Margin Messages** – Add any continuously running message that you choose (i.e. website, logo, etc).

**Security Watermark** – Provide security to your receipts with a watermark. You can vary watermarks daily for added security on returns.

**Bottom Logo** – Enhance your special offers, advertisements or bounceback programs.

**Marketing Messages** – Change your marketing messages daily, weekly or whenever you'd like. Give your customers an incentive to keep coming back.

**Color Highlights** – Apply color and highlight your receipt text. For example, if you have a text attribute that is **bold**, you can specify **bold text to print in color**.



**If your business could use a dash of customer participation and retention, it's time you added a splash of color to your receipts.**



\* Features only available with ReceiptEZ™.

### Total Receipt Transformation – Easily

Before LogoEZ Utility  
plain



After LogoEZ Utility  
with color paper



After LogoEZ Utility  
with monochrome paper



### Color Flexibility

If you're not ready to take advantage of color printing, TPG's ColorPOS printers offer an exceptional value when operating in monochrome mode, with proven reliability and first class print speeds.

TPG's LogoEZ utility allows you to apply the same enhancements when printing in monochrome, all in grayscale. Customers wanting to take advantage of the color capabilities can do so at any time.

TPG's ReceiptEZ can take you one step further. All the features that LogoEZ offers plus additional text enhancements and graphic flexibility. Powerful features that deliver your message. Visit [www.receiptez.com](http://www.receiptez.com) for more information.

### Compatibility:

POS Printers: A760 A776, A795 and B780 printers with ColorPOS technology

OS: Windows® 9x, Me, NT 4.0, and 2000

### Connection interface:

RS-232, and USB (with I/O Networks USB Driver)

### Easy Guarantee

TPG's LogoEZ utility is easy-to-use. If you do have questions, consult the help file within the utility or send your logo file along with a description of the question you have to [DriverHelp@TPGprinters.com](mailto:DriverHelp@TPGprinters.com).

### TPG: POS Solutions Made EZ!



**Transaction Printer Group, Inc. – Headquarters**  
25 Tri-State International, Suite 200, Lincolnshire, IL 60069  
Tel: 847 383 7900 Fax: 847 383 7949 [www.TPGprinters.com](http://www.TPGprinters.com)

**USA – 800 732 8950**  
**Maxatec – 44 0 161 942 7850**

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