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CognitiveTPG appoints New

LINCOLNSHIRE, IL – February 2, 2011



CognitiveTPG, code and tran Brian Hardin a its 2011 grow

Brian Hardin v directing sales business. Har a decade grov gion for label Imagine! Print Group.

Hardin said, "I am excited about the o channel business, quality printing proc tial to grow its custom label business. Ted Pauls, General Manager Media sai his ability to achieve results and lead t to this division of our company."

Hardin is based in CognitiveTPG's labe Colorado.

About CognitiveTPG

CognitiveTPG is a leading provider of c printers to the retail, healthcare, manu tors worldwide. For over 35 years, Coq with compact, economical and ultra-re nificant returns on investment. Visit [w](#)

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TPG Appoints New Head of Media Sales

July 2, 2011

CognitiveTPG, leading provider of on-demand barcode and transaction printers, recently appointed Brian Hardin as Director of Media Sales to support its growth plans for the media business.

Hardin will be responsible for managing and growing sales operations of CognitiveTPG's media business. Hardin joins CognitiveTPG after spending the last five years growing sales in the Rocky Mountain Region for label and packaging companies, including 3M Print Solutions, Inc. and WS Packaging

and the opportunity. CognitiveTPG has a strong track record of products and resources, and vast potential for growth. Commenting on his appointment, Hardin said, "Brian's experience demonstrates a deep understanding of the industry and the ability to lead teams, which will be a valuable asset

to our business. Brian will be based out of our label conversion plant located in Golden,

Colorado. As the leader of on-demand barcode and transaction printer manufacturing, service, and financial services, CognitiveTPG has provided its customers with ultra-reliable printing solutions that have significantly impacted their businesses. Visit www.CognitiveTPG.com.

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