

# CRx Thermal Printer

CognitiveTPG Printing Solutions for Pharmacies...  
Rx for Your Laser Headaches.



## Two Solutions. One Printer

- Use the CRx to print prescription labels as well as patient monographs at high quality 300 dpi printing
- Print from existing laser (PCL5e) documents

## Reduce Costs

- Thermal labels cost up to 60% less than laser sheets
- Avoid costly replacement toner cartridges and fusers
- Lower energy costs

## Work Efficiently

- Free up workspace with a compact printer unit
- Print Consumer Medication Information (CMI) or Monographs at the point of purchase to eliminate wasteful printing from abandoned scripts

## Minimize Maintenance

- No more label jams and curling issues
- Spend less time on printer maintenance and cleaning

## Cleaner Printing

- Eliminate toner flaking and smudging issues from laser printing

**COGNITIVE**TPG

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# CRx Thermal Printer

## CognitiveTPG Printing Solutions for Pharmacies

### Why Thermal?

Compare thermal printing to other technologies to see the value in terms of savings, headaches, and overall enhanced customer service.



| Printing Attributes    | Print Technology |            |       |
|------------------------|------------------|------------|-------|
|                        | CRx (Thermal)    | Dot Matrix | Laser |
| High Quality Barcodes  | ✓                |            | ✓     |
| PCL Command Compatible | ✓                |            | ✓     |
| Designed for Labels    | ✓                | ✓          |       |
| Toner Free             | ✓                | ✓          |       |
| Energy Savings         | ✓                | ✓          |       |
| Small Footprint        | ✓                |            |       |
| Fast First Label       | ✓                |            |       |
| Easy Maintenance       | ✓                |            |       |
| Jam Free               | ✓                |            |       |
| Continuous Monographs  | ✓                |            |       |
| Ribbon Free Available  | ✓                |            |       |

### Patient Education Forms

Patient education forms use 4" wide blank continuous thermal paper stock and do not require toner. They are designed to print Consumer Medication Information (CMI) or monographs of any length. Usage is easy; simply print document, fold at perforations, and staple to bag.



### Prescription Labels

We offer direct thermal and thermal transfer labels of varying sizes, die cuts, color combinations, designed for use in almost any type of pharmacy - from retail chain to independent specialty store. Our labels are affordable and available with a quick turnaround.



### Printer Models & Descriptions

| Model #      | Nominal Width | Thermal Print Method | LCD User Interface |
|--------------|---------------|----------------------|--------------------|
| CXD2-1330-RX | 2"            | Direct Thermal       | ✓                  |
| CXT2-1330-RX | 2"            | Thermal Transfer     | ✓                  |
| CXD4-1330-RX | 4"            | Direct Thermal       | ✓                  |
| CXT4-1330-RX | 4"            | Thermal Transfer     | ✓                  |

**Note:** Printers listed include an LCD User Interface, universal power supply, USB cable, quick start guide, PCL command compatibility, and media spindle.

### Other Pharmacy Solutions from CognitiveTPG



Not using PCL for your label printing? Use our standard C Series with CPL, EcPL, and ZcPL emulations.

The A798 & A799 POS printers offer cost effective, fast, and reliable printing for customer receipts.



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