

ReceiptWare

Receipt Marketing Management Software for Financial Institutions

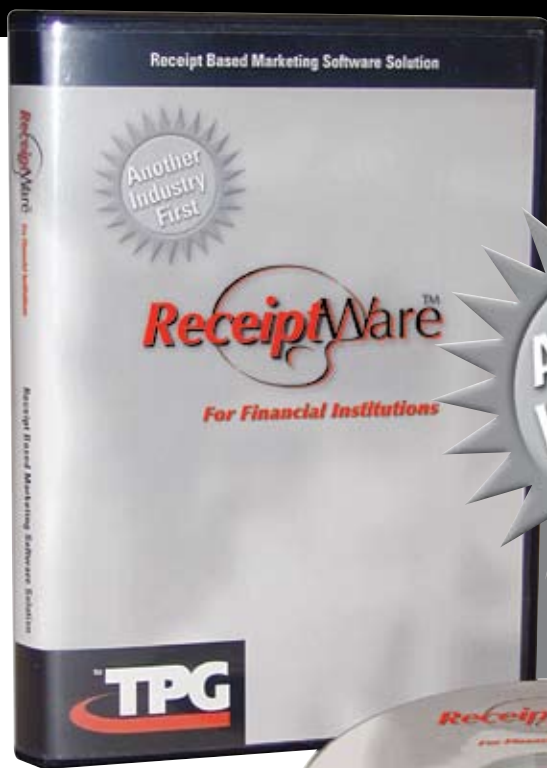
Squeeze more value out of your teller receipt!

Spice up your teller receipts with TPG's new ReceiptWare™ software. This new software allows you to communicate with your customer in ways that your financial software application never dreamed of. You define when and where graphical elements occur on printed receipts. Marketing/promotional messages, highlights, new services including both text and graphics are managed with flexibility and ease. ReceiptWare receipt promotions can be saved and edited to allow for greater mobility when updating your marketing messages.

Enhance relationships with your customer

This new and exciting software from TPG will help you communicate with your customers. Whether you are promoting additional products and services or introducing a new branch/ATM location, ReceiptWare will allow you to highlight them in monochrome or two-color. The only limitation is your imagination.

Give your teller receipts the extra punch that most financial software can't deliver and squeeze the most out of your marketing dollars.



Powerful features that deliver your message

You design your teller receipt according to your marketing needs and NOT according to the limitations of your current financial software application. ReceiptWare is a simple and flexible receipt editing tool with features sure to deliver your message every time.

Top Logo – “Classic” location for your financial institution's logo, enhanced with the best monochrome and two-color graphics in the industry.

Margin Messages – Why waste the margins on your receipt? Add a marketing message, or advertise your website.

Watermarks – A great way to add additional “branding” to the receipt. With color media, watermarks can be added to teller receipts for additional security against fraud.

Bottom Logo – Perfect location for new marketing messages and branch specials.

Text Attribute Switching – Text attributes can be defined and “switched.” For example, bold text can be printed **double high and red**, or *italics* can be switched to **bold**.

Features include:

Conditional Graphics – Marketing messages can be triggered off of Deposit Value, Balance Value, a specified date or select set of transaction types. Using the Conditional Graphics feature a message at the bottom of the receipt can be customized to deliver the right message to the right audience.

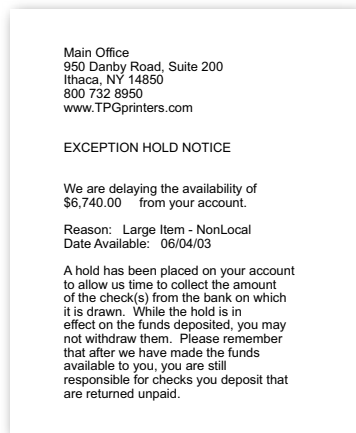
Surround Graphics – A text trigger can cause a Surround Graphic to bring attention to the marketing message, such as a free-hand oval around (No Fee Home Equity). One or multiple lines of adjacent text can be encircled with several styles of surround graphics.

Color Line of Text – A text trigger can be defined to cause the line of text where it occurs to print in color for added highlight.

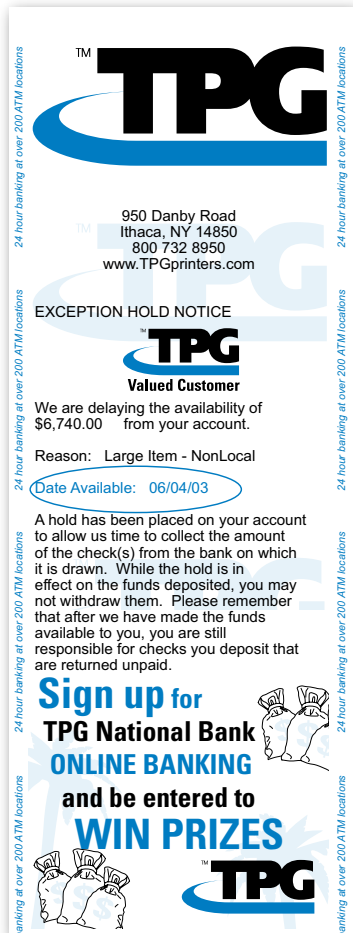


Total Receipt Transformation – Easily

Before ReceiptWare plain



After ReceiptWare with color paper



After ReceiptWare with monochrome paper



Promote your products

Cross sell your products. You're printing receipts for your customers anyway, why not get your money's worth and use your receipt to promote your other products and services. With ReceiptWare's ease-of-use, and user defined highlights, customizing receipts has never been easier.

Give your receipts the punch that most financial software applications can't deliver and squeeze the most out of your sales and marketing dollars.

Color Flexibility

If you're not ready to take advantage of color printing, TPG's ColorPOS® printers offer an exceptional value when operating in monochrome mode, with proven reliability and a print speed that is second to none.

TPG's ReceiptWare Receipt Marketing Management Software allows you to apply the same enhancements when printing in monochrome, all in grayscale. Customers wanting to take advantage of the color capabilities can do so at any time.

Compatibility:

POS Printers: A760, A795, A776 and B780 printers with ColorPOS technology

OS: Windows® SE, 2000 Pro or XP Pro

System Requirements

- 486/66MHz or higher processor
- 8 MB RAM (16 MB recommended)
- 4 MB available hard disk space

Connection interface:

RS-232 and USB

Easy Guarantee

TPG's ReceiptWare utility is easy-to-use. If you do have questions, consult the help file within the utility or send your logo file along with a description of the question you have to DriverHelp@TPGprinters.com.



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