Overview:
Please read through Start-Up guide prior to beginning installation. Refer to the DLX User’s Guide located on the website (www.CognitiveTPG.com) for in-depth details on setting up and using the Advantage DLX printer.

Package Contents:
- (1) Advantage DLX Printer
- (1) Power Supply
- (1) Power Cord
- (1) Serial, Parallel, or USB data cable
- (1) Start-Up Guide (this document)

NOTE:
All CognitiveTPG printer drivers, documents, and utilities are located on the website. If you do not have Internet access, please call 800 732 8950 ext. 2474 for a set up CD

Helpful Web Links and Contact Information:

Website: http://www.CognitiveTPG.com

For Technical Support, please contact your local reseller or CognitiveTPG at:

Direct: +1 607 274 2500 ext. 4
Toll Free: +1 800 732 8950 ext. 4
Email: Support@CognitiveTPG.com

Looking for labels for your printer? Check out our new Online Media Selection Tool.
Follow these Steps To Set Up the Advantage DLX Printer:

Connecting Power to the Advantage DLX

1. Connect the power cord to the Advantage DLX printer.

2. Plug the power cord into an electrical outlet.

Note: The Power Light will turn green to indicate the unit is receiving power. The Ready Light will first turn red, then green.

Press the Power Switch to the ON position.

Press the Power Switch to OFF before proceeding to the next steps.

Printer Power Test

1. Connect USB, Serial, Parallel or Ethernet Cable to the back of the printer.

2. Connect opposite end of data cable to computer.

Note: Ethernet model not pictured

Connecting Data Cable

Installing CognitiveTPG Printer Administrator and Printer Driver


2. Follow the applicable instructions under the Utility Section.

Note: For more detailed information on installing drivers and configuring your printer using CognitiveTPG Printer Administrator, please refer to the Advantage DLX Users Guide located in the download section of the product webpages.
## Loading Media and Ribbon

### Loading Media

1. Unroll the media roll.
2. Align the media with the machine.
3. Feed the media into the printer.
4. Ensure the media is properly seated.

### Loading Ribbon

1. Open the ribbon compartment.
2. Unroll the ribbon roll.
3. Align the ribbon with the machine.
4. Feed the ribbon into the printer.
5. Ensure the ribbon is properly seated.

- For thermal transfer printers proceed to the loading ribbon section of this Start-Up Guide.
- For direct thermal printers go to the Self-Testing section in this Start-Up Guide.

### NOTE:

The ribbon text on the leader should be face down in front of the printer as shown.
DECLARATION OF CONFORMITY

Type of Equipment: Information Technology Equipment – Printer
Model: DBDXX-XXXX-XXXX
Model: DBTXX-XXXX-XXXX (X = any alphanumeric character)
Applicable E.U. Directives:
2004/108/EC (electromagnetic compatibility directive)
2006/95/EC (low voltage directive for product safety)

Harmonized Standards:

"Transaction Printer Group, Inc. 950 Danby Road, Ithaca, New York, 14850, declares that the equipment specified above conforms to the referenced EU Directives and Harmonized Standards."

Randy Bullock, Regulatory Compliance Engineer, CognitiveTPG

Date: Feb 6, 2009
Ref #: 189-1300070 Rev B

Self-Testing: The self test checks the printer’s overall operability and lists the printer’s current settings.

IMPORTANT! The printer should have media installed, be connected to AC power, and turned off before printing.

1. Turn the printer ON while holding the FEED button.
2. Release the FEED button when the self test starts to print.
3. Turn the printer OFF and then ON again to return to normal printing operation.

Cleaning & Maintenance

1. Open the print mechanism. Turn the printer off when cleaning the printhead. Make sure the printhead is completely dry before turning the printer back on.
2. Clean the platen (A) and printhead (B) with a soft, lint-free cloth saturated with 99 percent isopropyl alcohol or a certified cleaning pen or card.
3. Turn the printer on and press the FEED button to clean all sides of the roller.

CAUTION! INCORRECTLY CLEANING THE PRINTER WILL CAUSE PERMANENT DAMAGE AND VOID THE PRINTER’S WARRANTY. COGNITIVE RECOMMENDS USING A CERTIFIED CLEANING PEN OR CARD FOR ALL THE PRINTER’S CLEANING REQUIREMENTS.