



FOR IMMEDIATE RELEASE

CognitiveTPG Advantage DLX Label Printers Certified with Point of Success Restaurant POS Software

LINCOLNSHIRE, IL – June 22, 2010 – CognitiveTPG announces that its Advantage DLX thermal barcode label printers are now certified to work with Point of Success software for any type of restaurant or food service establishment.

“Many of our pizzeria and take-out restaurant customers were replacing their Cognitive Blaster printers. We wanted to be sure they could continue to use a similar high-quality CognitiveTPG printer, so we made the development investment to certify Point of Success for use with the Advantage DLX printer. The certification went smoothly and we received all the support we needed,” said Jeff Ward, CEO of Inborne Technology Corporation, developers of Point of Success.

The Advantage DLX label printers are the perfect solution for environments such as quick service restaurants, pizzerias, coffee houses and delis, bakeries and sandwich shops where reliability and performance are mandatory. Advantage DLX label printers are used to print out delivery or carry out / take out order information for the bag or box. They can also be used to track store inventory and materials.

“We are thrilled to offer a label printing solution to a segment of the market that runs the Point of Success software and that Inborne Technology continues to support the installed base of CognitiveTPG legacy products,” said Kevin O’Donnell, Director of Channel sales for CognitiveTPG.

For more information on the certification of the CognitiveTPG DLX printers with Point of Success Software, visit their list of certified hardware partners at:
<http://www.pointofsuccess.com/systemrequirements.htm>.

About Inborne Technology Corporation and Point of Success

Point of Success restaurant POS software is known for its feature rich functionality at an affordable price. Point of Success software can help hospitality businesses run more efficiently and is used in thousands of restaurants in the United States, Canada, and elsewhere in the world. Visit www.pointofsuccess.com.

About CognitiveTPG

CognitiveTPG is a leading provider of on-demand barcode and transaction printers to the retail, healthcare, manufacturing, service, and financial sectors worldwide. For over 35 years, CognitiveTPG has provided its customers with compact, economical and ultra-reliable printing solutions that have significant returns on investment. Visit www.CognitiveTPG.com.

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