

\$25 Cash Back for your Legacy Printer Trade-In!*

Save **GREEN**... go **GREEN!**

Your printer may be costing you more than you think. Older printers are less energy efficient and can impact productivity due to normal wear and tear. If you are concerned about the bottom line, productivity, and the environment, it's time you take advantage of CognitiveTPG's Trade-In Program and upgrade to a feature-rich, robust, and reliable printing solution that will save you money while saving the environment.

HOW IT WORKS:

Step 1 Purchase Your CognitiveTPG Printer

Purchase a CognitiveTPG receipt printer or label printer (see qualified models on back) between July 1 and December 31, 2011. Make a copy of your receipt or invoice to submit with used trade-in printer.

Step 2 Complete Online Claim Form

Go to www.CognitiveTPG.com/tradein. Be sure to complete all required fields with appropriate model numbers and serial numbers. A separate form is required for each trade-in claim. Claims with incomplete information may not be fulfilled.

Step 3 Verification and Shipping Instructions

Once your form is submitted, you will receive an email with a return authorization number (RMA) and shipping instructions. Print the email and include it with the returned printer. All returned printers must be operational (see Terms and Conditions on back).

Step 4 Package and Send Printer for Recycling

Carefully pack used printer to prevent damage and ship to address provided in shipping instructions. Be sure to include a copy of the email confirmation with RMA number and invoice/receipt for the new CognitiveTPG printer.

Step 5 Get Your Rebate

CognitiveTPG will mail you a rebate check 8-10 weeks after your used printer has been received and approved.



CognitiveTPG TRADE-IN PROGRAM

Save **GREEN... go GREEN!**

| Qualified CognitiveTPG Printers | *Eligible Trade-In Printers |
|------------------------------------|---|
| Cognitive TPG POS Printers | Epson POS Printers |
| A798 | TM-T88III, TM-T88IV, TM-T88V, TM-U200, TM-U200B, |
| A799 | TM-U220, TM-U220B |
| CognitiveTPG Label Printers | Zebra Label Printers |
| EZ-LP | LP/TLP 2844, LP/TLP 2844-Z, TLP 3842, TLP 3844-Z, |
| Advantage DLX | LP/TLP 2824, LP/TLP 2824-Z, LP/TLP 2824 Plus |
| C-Series | |

Terms and Conditions:

- CognitiveTPG printers must be purchased between July 1, 2011 and December 31, 2011
- \$25 Rebate is available on a 1:1 trade in ratio of eligible printers
- Program is available to end users and resellers
- Offer applies to U.S. customers only and will be paid in U.S. dollars
- Rebate cannot be combined with any other CognitiveTPG offer or special pricing
- Rebate claim form, copy of receipt or invoice and used printer must be received within 30 days of your qualified CognitiveTPG printer purchase but no later than January 31, 2011
- Allow 8-10 weeks after receipt of your used printer for rebate check
- CognitiveTPG is not responsible for lost, stolen, or misdirected trade in products
- Trade-in units must be operational (power up and print) and must include power supply and power cord
- CognitiveTPG and its agents have the right to substantiate submissions and reject claims that do not comply with these terms

Program Benefits

- Cash back for older products
- Prevent products from going in landfill
- Save on energy costs
- Upgrade to a feature-rich, robust printer model
- Simple trade-in steps

Questions?

- Call: 800-732-8950, option #1
- Email: TradeIn@CognitiveTPG.com
- Web site: www.CognitiveTPG.com/tradein

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